

Val Tsai

Member-At-Large

Val Tsai is a dedicated advocate for community impact, combining her passion for education, sustainability, and technology to support underserved communities. She actively volunteers with FirstBook, organizing book drives for local schools in San Francisco to provide children with access to quality books. Val also works with Sharia's Closet to enhance its website and search experience, ensuring individuals in need can easily find essential clothing resources. Additionally, she collaborates with Uniqlo's clothing recycling program, local churches and girls' scouts for donation drives while setting up ongoing volunteer schedules. Her dedication to social good extends to her role as a board member of Sharia's Closet, where she is excited to help build scalable and lasting solutions that increase the nonprofit's reach and efficiency.

In addition to her nonprofit work, Val has extensive experience in digital marketing. She has worked at Bank of America and Amazon, where she leverages data-driven insights to enhance user experiences, and drive business growth. Beyond her corporate roles, Val is an entrepreneur dedicated to supporting local businesses and promoting inclusivity. She founded Heartale Digital a consulting company aimed at assisting local business owners with website development and digital strategies, empowering them to establish a robust online presence. Val holds a master degree in Integrated Marketing Communications from Northwestern University. Val is also a devoted mother to two boys, aged 8 and 12. Together, they enjoy traveling, playing board games, and hiking.

